## The Impact of Buying Local - Does it Matter? Yes!

With the ability to buy anything available at our fingertips, whether online, by phone, on TV, etc does shopping and buying local really make a difference? In a word, YES!

There are a myriad of reasons to consider your local merchants first whether buying routine purchases such as groceries or household items, buying for special occasions such as birthdays, anniversaries, Christmas, or for large infrequent purchases for your home or special interests.



So whatever resonates with you, think about it the next time you shop or buy. We are all in this together.